

2002. 11



I. 2

II. 3

3

1. 5

2. 5

3. 6

4. 7

5. 가 9

6. 10

{ } 1. 가 8

2. Fortune Global 100 9

3. 11

I.

1.

○ 가 ,

2.

(1) ,

(2) : 5

(3) : 5 ()
가

(4) 가: 가 가

(5)

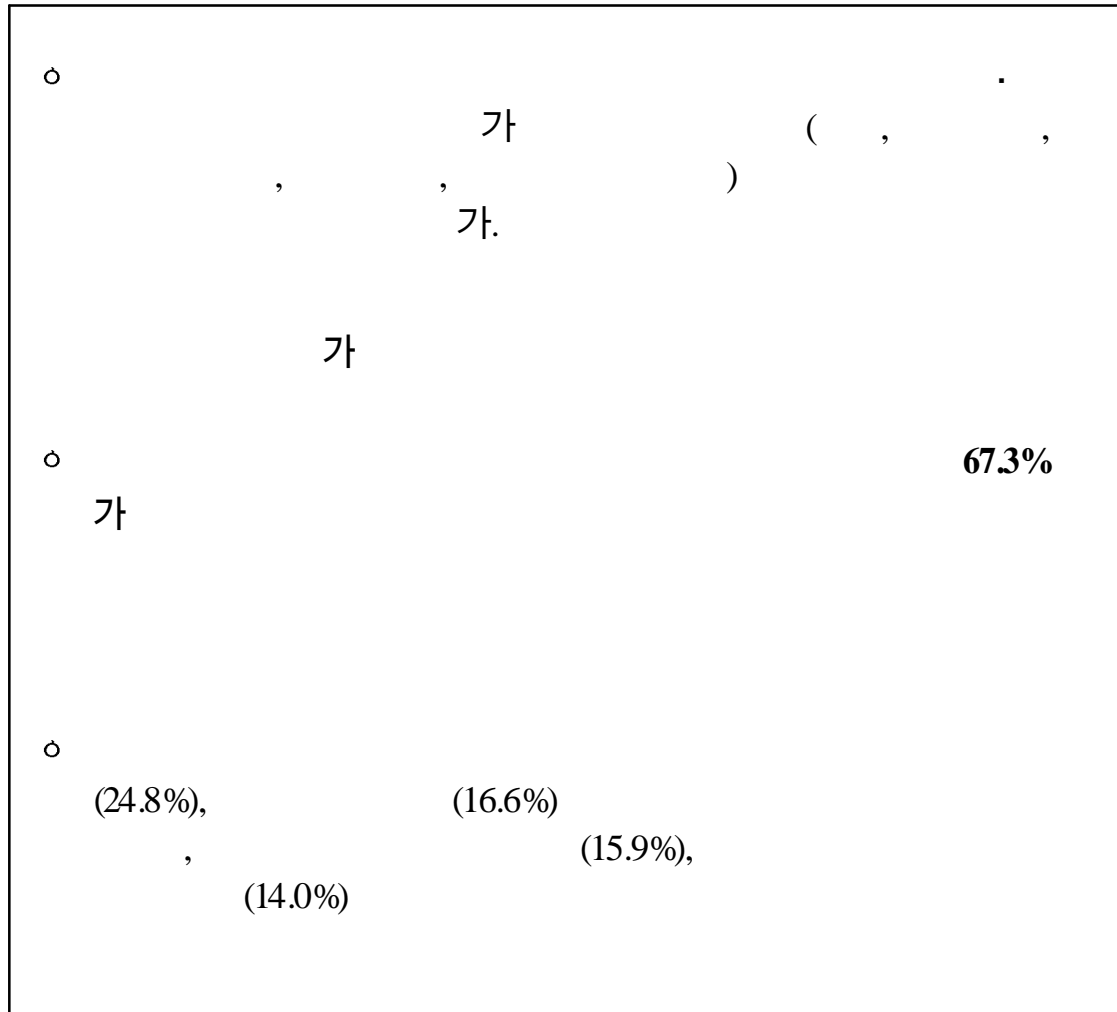
3. : 2002 10. 14 - 10. 25

4. :

5. : , EU, 120
* : 61 (: 50.8%)

II.

○	가	(25%)	,	(40.0%)	(25%),
○	-	: 30.2%	: 29.1%	: 24.4%	: 15.1%
		: 1.2%			
-	:		,	:	
○	5	()	,	
		4	.		
-	가	100	,	(
)		가	(100.0)	(75.0)	
(73.5)	(54.4)	(Tanjung,		(16.2)	
가					



1.

○ 가 3

- (, ,) : 2 ,
가 : 1 , : 42
, : 15

2.

○ 가
1)

- : 40.0%, : 25%,
: 25%, : 10%

○ 1
60%, 3 40%

○ , 가

- : 56.3%,
: 29.2%, : 8.3%

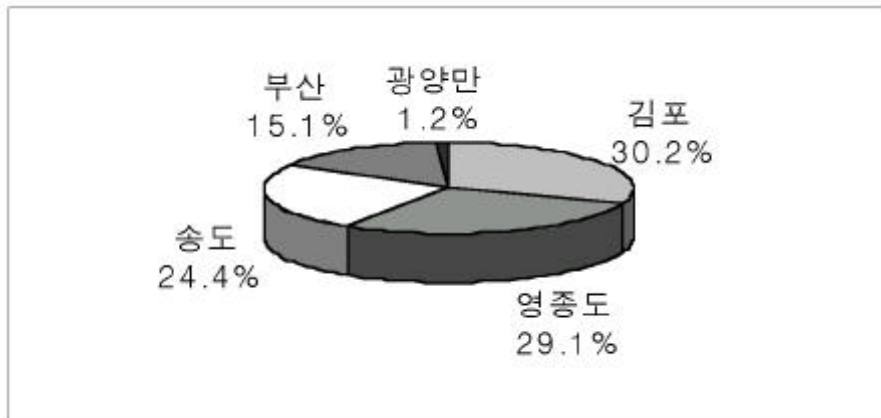
1) 1 가 100% . 2

3.

○

2)

- : 30.2% : 29.1% : 24.4% : 15.1%
: 1.2%



○

3

, , , 가

4

()

-	15	5	7	6	1
-	7	9	11	3	
-	9	7	9	3	
-	5	7	9	4	
-	5	8	11	4	
-	8	5	5	6	1
-	1	1			
	50	42	52	26	2

2)

4. 3) 4)

○ 5 () ,
가
4 .

- 가 100 , ()
(73.5) (54.4) 가 (100.0) (75.0)
(Tanjung,)(16.2)
가 .

- 가
가.

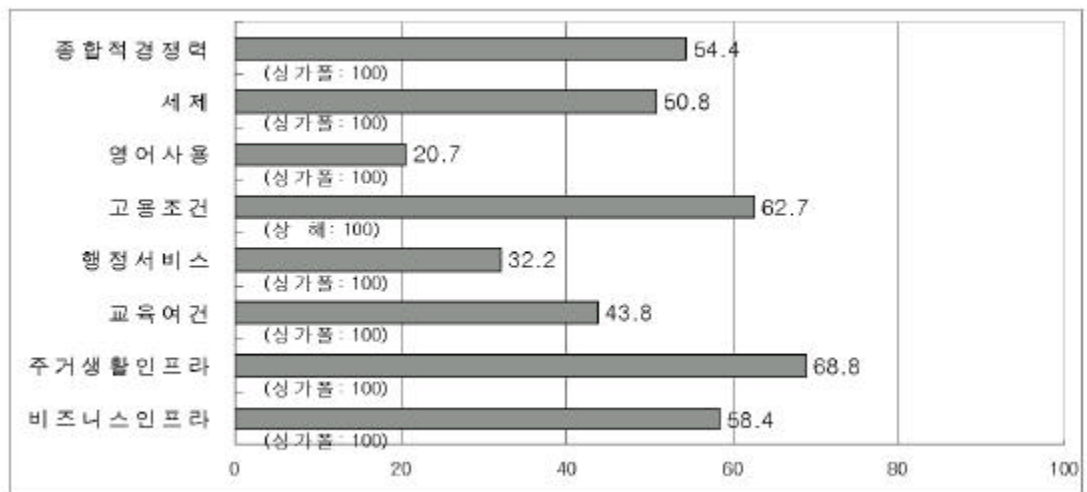
○ .
가
가.

- , , 가
 , .

3) (),

4) 가 1 3 3, 2, 1 가 ,

가() 100 가()



()	가		()		Tanjung ()
□	100.0	75.0	73.5	54.4	16.2
□					
-	100.0	83.1	49.2	50.8	35.6
-	100.0	76.1	14.1	20.7	22.8
-	57.6	50.8	100.0	62.7	49.2
-	100.0	63.2	11.5	32.2	13.8
-	100.0	86.3	21.9	43.8	6.8
-	100.0	67.2	37.5	68.8	25.0
-	100.0	64.9	28.6	58.4	10.4

[1] 가					
· : 90% 10 , 5					
10 100% , · ·					
·					
가 : , , one-stop ·					
, , 26 ,					

[2] Fortune Global 100

(‘02. 5)

		가			
	22	21	5	5	1

: 42 (14)
: , KIEP, 2002

5. 가

가

○ 5) **67.3%**
가

- : 53.9%, : 13.5%, : 30.8%

가

○ 가가
가 .

- 6): : 64.9%, : 63.8%, :
61.0%, : 60.3%, : 59.3%, . : 58.6%

5) ‘02. 10. 15 ()

6) (+)/

(: %)

가				
가	13.5	53.9	30.8	1.9
가				
-	23.7	35.6	33.9	6.8
-	12.1	48.3	25.9	13.8
-	10.3	53.5	27.6	8.6
-	12.3	52.6	33.3	1.8
-	15.3	45.8	30.5	8.5
-	12.1	46.6	32.8	8.6

6.

○ ,

- (24.8%), (16.6%),
가 (11.5%), . (10.8%)

○ (15.9%),
(14.0%)

.

{ 3 }



1. :
2. : (), (), , ,
- 3.

		<ul style="list-style-type: none"> · : 7 100%, 3 50% · 3 100% · : 5 100%, 3 50%
		·
		· 가 , · 가
		가
		·
		· ,
		·
		·
		·
		·
	·	<ul style="list-style-type: none"> · · · · 20% · ·